It is a pleasure to invite you to the 41st Annual Conference of Japan Creativity Society. The conference is organized by Japan Creativity Society and will take place in JAIST (Japan Advanced Institute of Science and Technology) on September 28-29, 2019. The theme of the conference aims is “New Horizon of Creativity and Innovation”.

**TOPIC**
The conference will cover a broad range of research topics in the fields of innovation and creativity. They include, but are not limited to:
- Active learning
- Creative cognitive process
- Creative design process
- Creativity education
- Creative problem solving
- Creativity support system
- Design and Creativity
- Flow and creativity
- Group creativity
- Management of Technology
- Ontology creation and management
- Open innovation, Organizational learning
- Product innovation
- Process innovation
- Service innovation
- Service science
- Social Computing, Trust modeling
- Social factors of collaborative creativity
- Technological innovation
- Thinking skills for creativity
- Types of innovation
- Innovation and Creativity
- Innovation design
- Innovations in education
- Innovation Management
- Web intelligence tools

**KEYNOTE SPEAKER:**
**Sep, 28th 14:50-15:40**
Dr. Susumu KUNIFUJI
Professor Emeritus, Japan Advanced Institute of Science and Technology

*The W-shaped Problem Solving Methodology is an Ideal Model of Process Innovation*

**INVITED TALK(1):**
**Sep, 28th 14:00-14:50**
Dr. Kiyoshi NIWA
Professor Emeritus, The University of Tokyo

*Approaches To Create Innovation*

**INVITED TALK(2):**
**Sep, 28th 15:40-16:40**
近藤修司
四画面思考研究所
四画面思考によるマインドイノベーションで未来を創る（日本語講演）

**FEE**

**REGISTRATION FEE**
- Regular member: 7,000JPY
- Student member: 5,000JPY
- Non-member: 10,000JPY

**SUBMISSION FEE**
2,000JPY
All the text, figures and reference must be 4 pages (up to 8 pages: add 1,000JPY per page).

**RECEPTION FEE**
7,000JPY
If you hope, you can stay at Matsusaki. (Add 10,000 JPY)

**PAYMENT METHOD**
- Contributor living in Japan
  Transfer fee to Japan Creativity Society account.
  ゆうちょ銀行 019店（ゼロイチキュウ店）当座 0128409
  日本創造学会
- Contributor living not in Japan
  Pay JPN upon receipt